

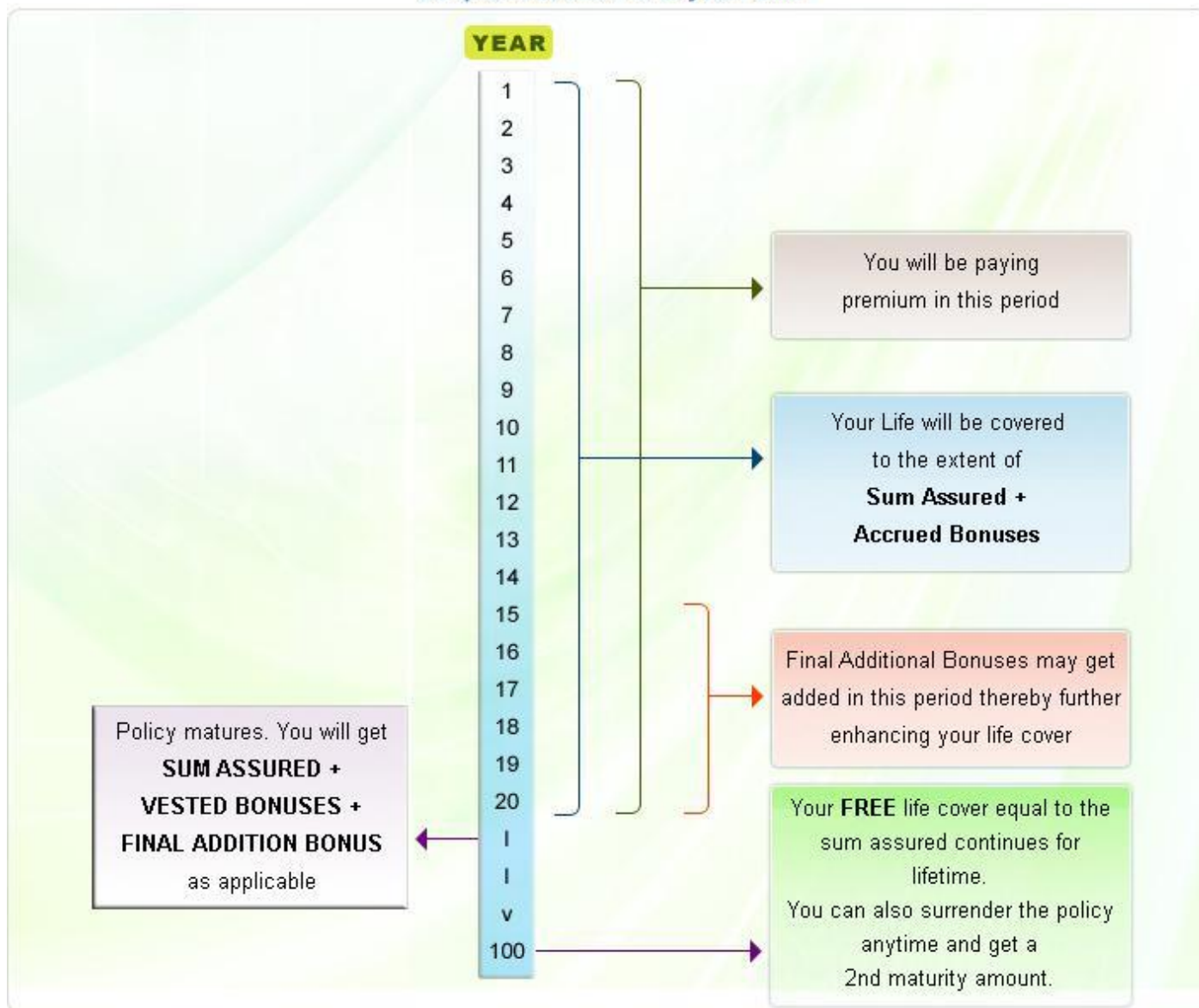
NEW JEEVAN ANAND



- New Jeevan Anand is a With Profits Assurance Plan.
- It's a non linked plan which offers an attractive combination of Protection + Savings.
- Maturity Benefit:
 - Basic sum assured + Vested Simple Reversionary Bonuses + Final Additional Bonuses.
- Death Benefit:
 - During the policy term : "Sum Assured on Death" + Vested Simple Reversionary Bonuses + Final Additional Bonuses, if any, Shall be payable, where "Sum Assured On Death" is higher of 125% of Basic Sum Assured or 10 times of annualized premium.
"Death benefit shall not be less than 105% of total premiums paid as on date of death".
 - After the policy term: Basic Sum Assured.
- Optional Rider:
 - Accidental Death & Disability Rider by payment of additional premium.
- Loan: Available after payment of 3 full years premiums.

How does this policy work

Sample Illustration for 20 years term



Eligibility Criteria		
	Min.	Max.
Age	18	50
Term	15	35
Sum	100000	100000 and Above (In multiples of 5000)
Premium Modes	Yearly, Half Yearly, Quarterly, Monthly (SSS or ECS)	

Yearly Premium for 1000000 Sum Assured			
Age	15 Years	20 Years	25 Years
25	78286	55958	42724
30	80205	57575	44138
35	82781	59646	46108
40	86014	62475	48836